

Sponsorship



2025 Season



The Calgary Rugby Facility is more than just a world-class venue—it's a vibrant hub where community, sport, and passion come together. Located on 39 acres with five top-tier fields and stunning views of the mountains, we offer a unique setting that provides an unforgettable experience for athletes, fans, and sponsors alike.

At our core, we are deeply committed to fostering a strong, inclusive rugby community. We work closely with local rugby clubs, a variety of sporting groups and our Provincial and National Sport Organizations to make Calgary a recognized leader in sports. From hosting national championships to grassroots tournaments, we unite players, volunteers, and spectators in the spirit of teamwork and shared growth.

With over 200,000 visitors annually, your brand will gain visibility among a wide and diverse audience. When you partner with us, you're not just supporting a sport—you're investing in a community that thrives on collaboration, inclusivity, and a shared passion for rugby. Together, we create powerful connections and unforgettable moments that leave a lasting impact on everyone involved. Join us and be part of something extraordinary.

Tiers

Gold Sponsorship Packages

- Banner on the back of the east stands facing Shepard Rd
- C-Can facing CRP1 & CRP2
- Logo on match official tent on CRP1
- Physio area in Fieldhouse

\$2500

Silver Sponsorship Packages

- Banner on Field 1 or where desired throughout the park
- Post pads on fields 2-5
- Logo on water bottles for Mavericks program and youth camps

\$1000

Bronze Sponsorship Packages

- Logo on T-shirts for summer camps and skills training
- Logo on A-Frames during Saturday activities and major events

\$500

All Above Packages Include

- Logo on CRU website
- Listing in CRU website Business directory
- Invite to City or Provincial Finals with logo in program

Sponsors are responsible for the cost of banners or vinyl graphics

Custom Sponsorship Packages Available

We also offer custom sponsorship packages tailored to meet your unique marketing goals and objectives. We are happy to work with you to design a package that maximizes your brand exposure and aligns with your business needs.



Calgary Mavericks Senior Rugby

The Calgary Rugby Union is thrilled to announce the return of the Senior Mens and Womens Mavericks! We are eagerly looking for sponsors to support the team and help launch their brand new kit. This is a fantastic opportunity to showcase your brand while supporting a pivotal part of Calgary's rugby community.

Don't miss out on being part of this exciting comeback!



Front Chest

- Title Sponsor
- Mens or Womens

\$2500

Back of Jersey

- Mens or Womens
- Top or Bottom

\$1500

Shoulder Sleeves

- Mens or Womens
- One Shoulder

\$1000

Shorts

- Mens & Womens
- Three spots available

\$500